

## FY 2022 & Q1 2023 Results Presentation

05 June 2023

## **Defining Frontiers**





### Disclaimer

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# Key Highlights

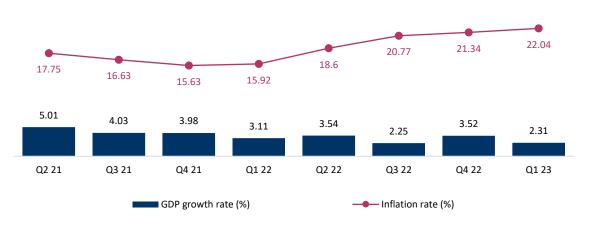
## Defining Frontiers





## A challenging operating environment

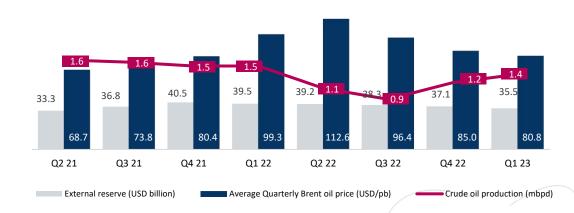
#### High inflationary environment tapered growth momentum



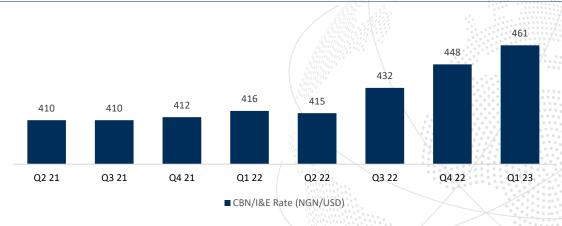
### Progressive rise in rates notably on the longest dated security below



#### Decline in revenue despite an increase in crude production



### **Steady increase in exchange rate**



Data source: NBS, CBN, OPEC, FMDQ

## Reinforced foundations underpin growth trajectory

• FY 22: Gross earnings of ₩805.1 billion (up 6.3% y-o-y); Q1 23: ₩259.5.1 billion (up 43.8% y-o-y) • FY 22: Profit before tax of ₹157.5 billion (down 5.4% y-o-y); Q1 23: (up 53.6% y-o-y) • Demonstrated sustainable income growth from core business Resilience NPL ratio at 4.0% (Q1 23), below the 5% regulatory threshold (FY 22: 4.3%; FY 21: 6.1%) Significant improvement in NPL coverage ratio as at Q1 23 to 96.7% (FY 22: 86.6%; FY 21: 62.2%) Quality Increased earnings contribution from international subsidiaries<sup>(1)</sup> to 30.0% (FY 21: 25.5%) Compelling bank-led agent banking network in Nigeria with >200K agents<sup>(2)</sup> **Diversification** • Processed on average >253 million electronic banking transactions per month Processed 332 million transactions worth ~₩8.5 trillion in 2022 through FirstMonie Agents 22% market share of transactions processed by the most dominant switching network **Execution** • Solid earnings growth supporting organic capital generation Maintained our capital management framework of focusing on optimising earnings **Discipline** 

<sup>(1)</sup> International subsidiaries of FirstBank

<sup>(2)</sup> As at March 2023

# Structural improvements deliver strengthened Group with significant upside potential

## Improved governance and risk management

- Improved governance focus
- High-quality Board provides oversight and strategic direction
- Strong Management delivering on strategic priorities

## Solid earnings accretive business

- · Optimising core revenue base
- Maintained focus on Opex control
- Diversified revenue sources in focus
- Validated business model, delivering results



## Distinctive competitive advantages

- · Strong franchise and brand recognition
- Systemic relevance
- Loval customer base
- Differentiated transactional processing
- Distinctive e-business and Agency capabilities
- Unmatched local and foreign "market access"
- Experienced management team

## Building a fortress balance sheet

- Revamped risk management resulting in significantly improving asset quality
- Excellent liquidity with proven low-cost funding mobilisation advantage
- Improving capital absorbing capacity

## **2023 Strategic Priorities**



### Enhance Revenue and Profitability

By activating next-gen capabilities to jumpstart the next digital financial services growth phase and broaden non-funded revenue base

- Monetize Analytics & Data
- Optimise business development opportunities
- Drive new customer acquisition
- Revamp digital products development and delivery models



## Strengthen Value Proposition

By leveraging the strength of our unique business group to enhance customer experience

- Own the customer journey across physical and digital channels (locally and internationally)
- Value proposition redefinition and realignment
- Reassess business portfolio, continue to explore viable adjacencies



## Optimise Operational Efficiency

By eliminating operational duplications, promoting process automation and leveraging Group scale

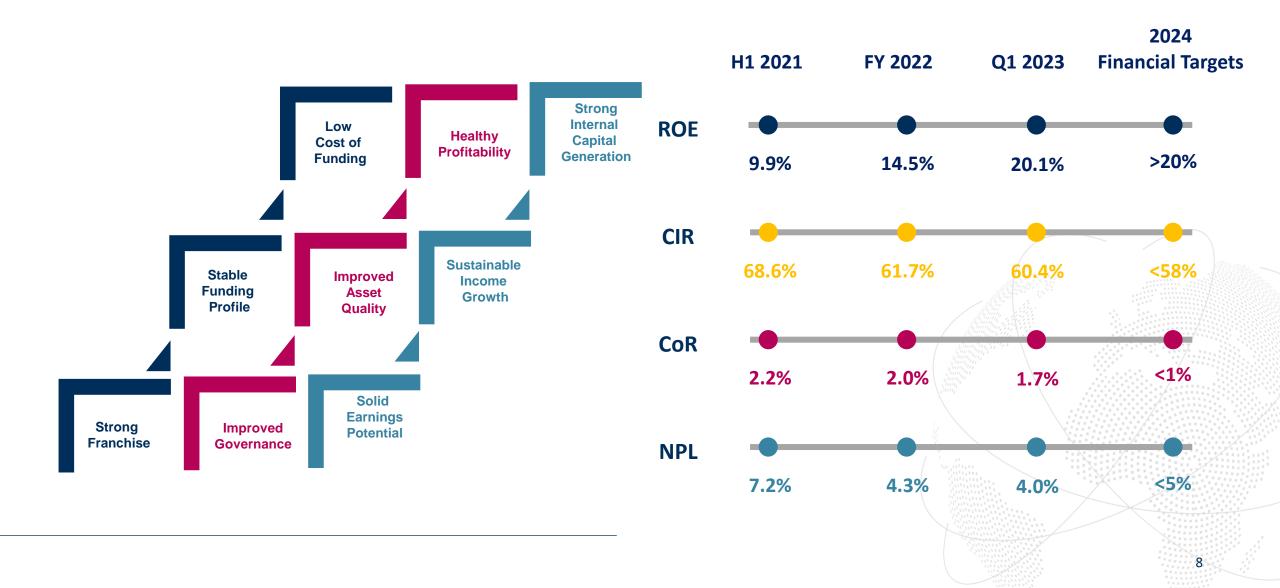
- Refine business delivery models and governance structures
- · Focus on low-capital, high-value business
- Transition into a platform business
- Integrate collaborative measures and maximise operational synergies

**Enabled by: Technology Architecture** 

Governance

**Disciplined Risk Management** 

# Franchise strength, solid funding base, improving operational excellence and disciplined capital management underpin strong investment case





# Financial Review

## Defining Frontiers





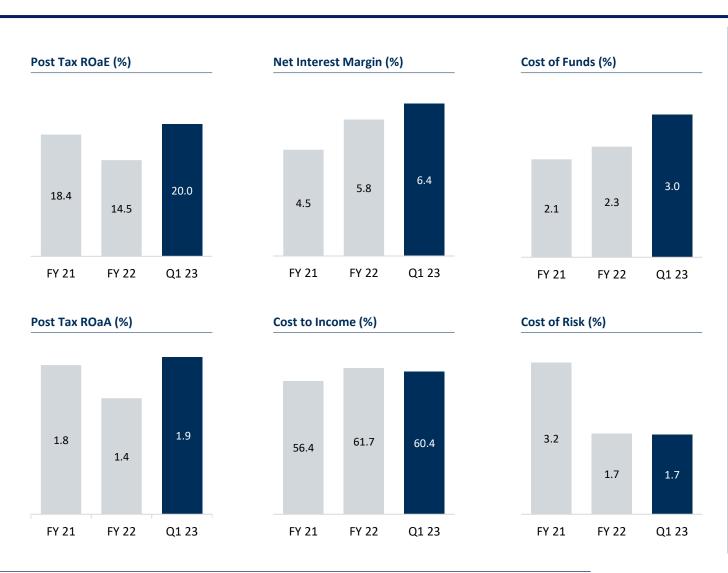
# FY 22: Delivered strong financial performance in a challenging operational and regulatory environment

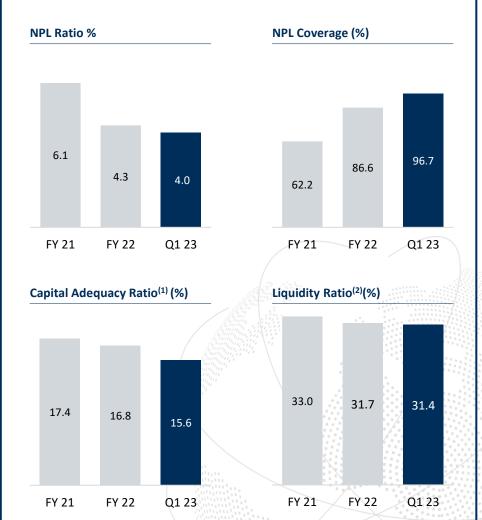


## Q1 2023: Sustained improvement in performance

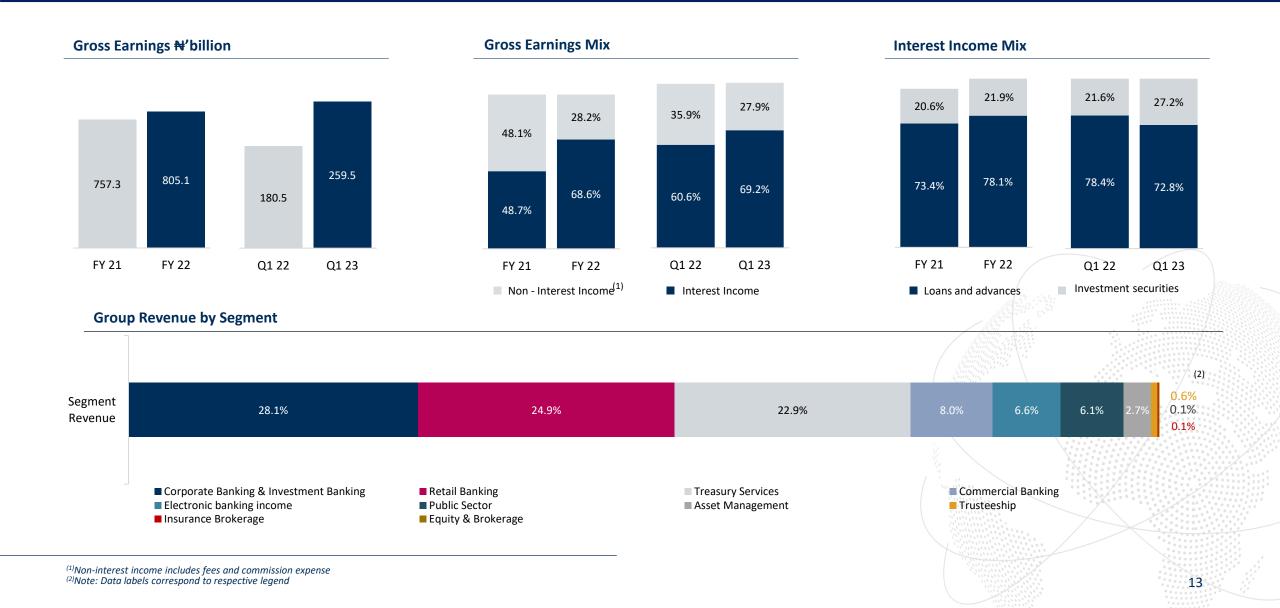


## **Strengthened Group with significant upside potential**





## Revenue growth driven by increase in interest income; supported by margin optimisation

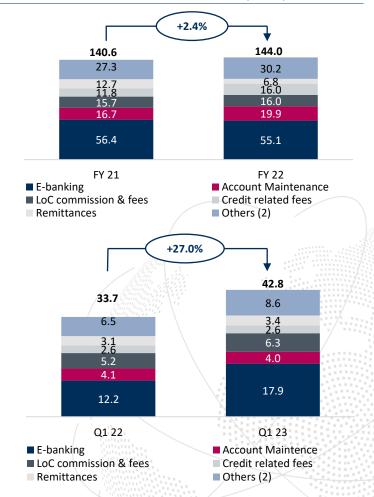


### Robust non-interest income revenues on the back of increased transaction volume

- Fees & commission recorded a +27.2% increase yo-y in Q1 23 (FY 22: +2.4%)
- FY 22 non-interest income fell by 37.6% y-o-y to ₩227.2 billion due to lower trading and a decline in other income [2021 benefited from high recoveries]
- Q1 23 non-interest income rose by 11.8% y-o-y to ₦72.3 billion as a result of higher net fees & commission as well as slight increase in other income
- Increasing penetration of digital and transaction banking offerings support non-interest income, notably in Q1
- FirstMonie Agent network continues market expansion with more than >200k<sup>(3)</sup> agents (FY 21: 152.7k)

### Non-interest Income Breakdown Net (₩'bn) -37.6% 364.3 227.2 155.7 25.7 92.0 83.5 116.6 118.0 FY 21 FY 22 ■ Net fees & commission ■ Trading income Others (1) +11.8% 72.3 64.7 34.3 35.1 35.3 27.3 Q1 22 Q1 23 ■ Net fees & commission ■ Trading income ■ Others (1)

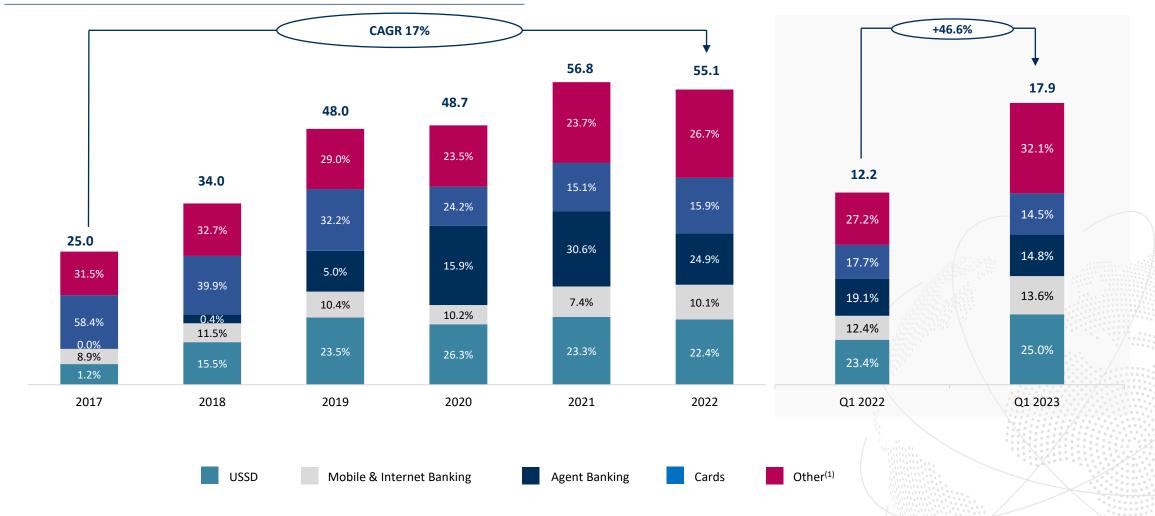
#### Fees & Commission Breakdown Gross (₦'bn)



<sup>(1)</sup>Others include dividend income and other operating income

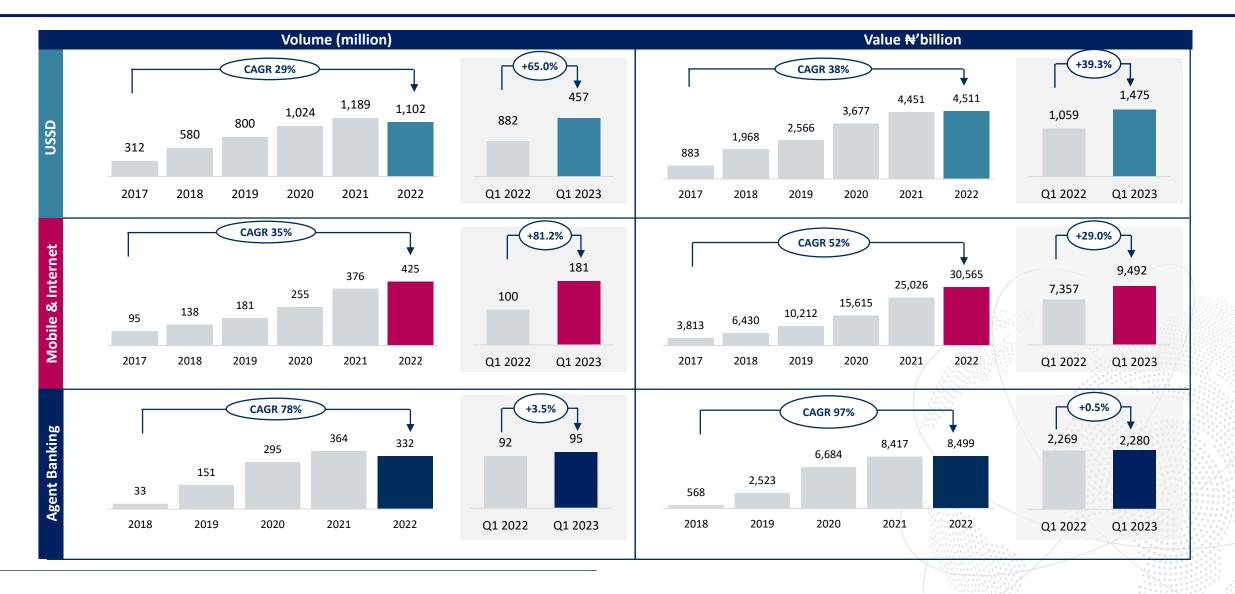
# E-business remains key to non-interest income and supports earnings from non-capital consuming sources

#### Electronic Banking Revenue N'billion



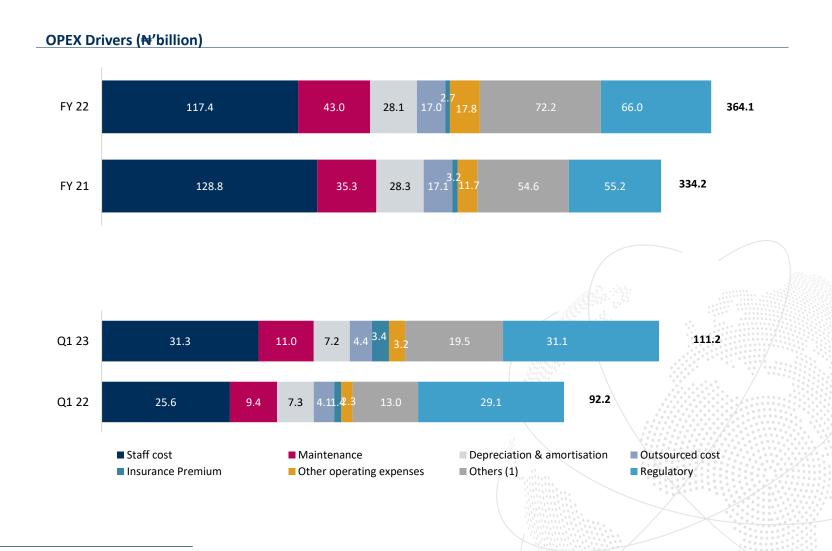
(1) Others include ATM, POS, SMS & Web

## **Customer-centric innovations underpin growth**



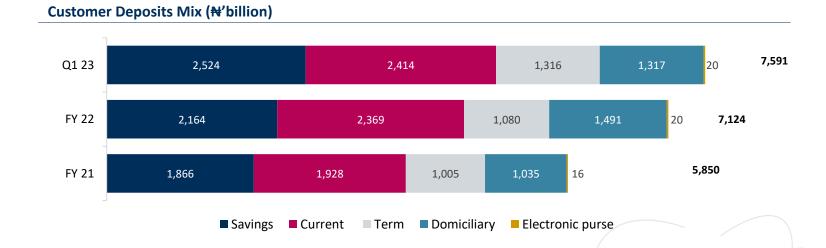
# Cost management remains a key priority; elevated Opex due to high inflation & regulatory requirements

- FY 22 Opex +9.0% y-o-y and Q1 23 +20.6% y-o-y on account of the high inflationary environment
- CIR further improved to 60.4% in Q1 23 (FY 22: 61.7%; Q1 22: 67.1%) as operating income grew faster than Opex
- Increase in regulatory costs reflect business growth

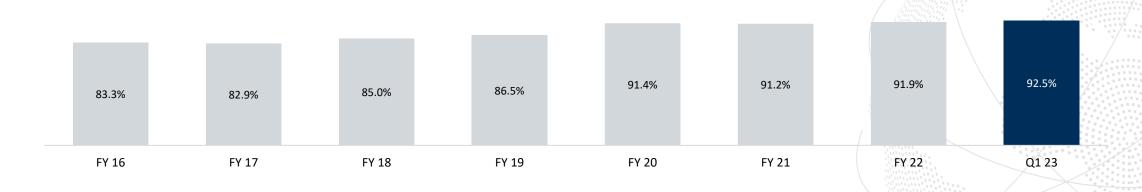


## Customer deposits continue to trend upward; reinforcing our robust funding base

- FY 22 customer deposits increased by 21.8% to ₦7.1 trillion (FY 21: ₦5.9 trillion)
- Q1 23 customer deposits rose by 6.6% to ₦7.6 trillion (FY 22: ₦7.1 trillion)
- Low cost deposits at FirstBank Nigeria continue upward trajectory accounting at 92.5% of total deposits as at Q1 23 (FY 22: 91.9%; FY 21: 91.2%)
- Rich retail franchise provide stable core deposit base



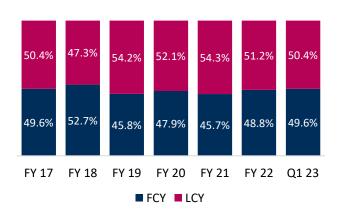
#### FirstBank Nigeria low-cost deposits (1)



<sup>(1)</sup> Deposits from customers less Term deposits

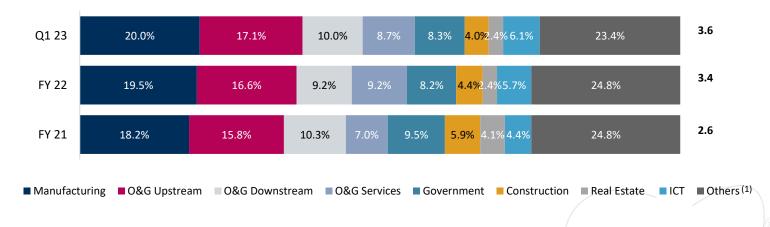
## Revamped risk management strengthens the high-quality loan portfolio

#### **FirstBank Nigeria Loan Currency Mix**

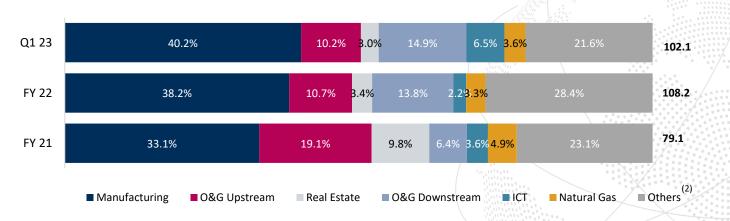


- The Group's net customer loans increased by 31.5% as at FY 22 to ₦3.8 trillion (FY 21: ₦2.9 trillion)
- Loan growth driven by manufacturing, telecoms, oil & gas and general commerce sectors
- Quality of the portfolio secured in a devaluation event given no cross-currency exposures
- Minimal impairment impact of #5.9 billion on account of Ghana Government exposures

#### FirstBank Nigeria Gross Loan per Sector (N'trillion)



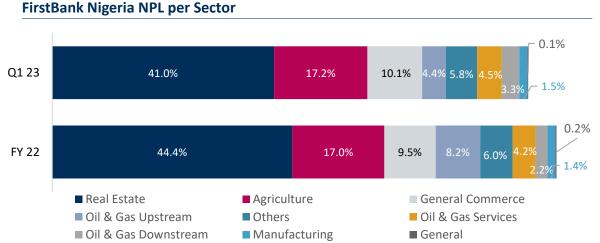
#### FBNQuest Merchant Bank Gross Loan per Sector (₦'billion)

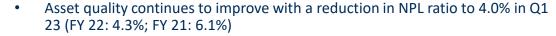


<sup>(1)</sup>Personal & Professional, Power & Energy, General, General commerce, Public utilities, Agriculture, Transportation, Finance & Insurance, Education, Human health & Arts, Admin & Support Services
(2)Agriculture, Power & Energy, Finance & Insurance, General, General commerce, Transportation & Storage, Mining & Quarrying

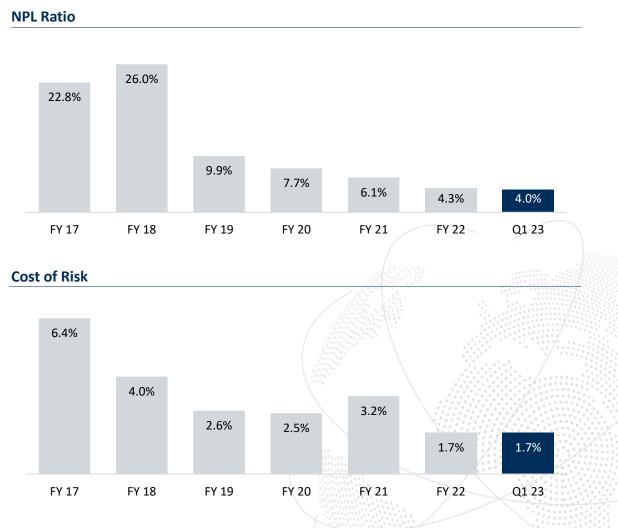
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## Strengthened balance sheet supported by sustained asset quality improvements



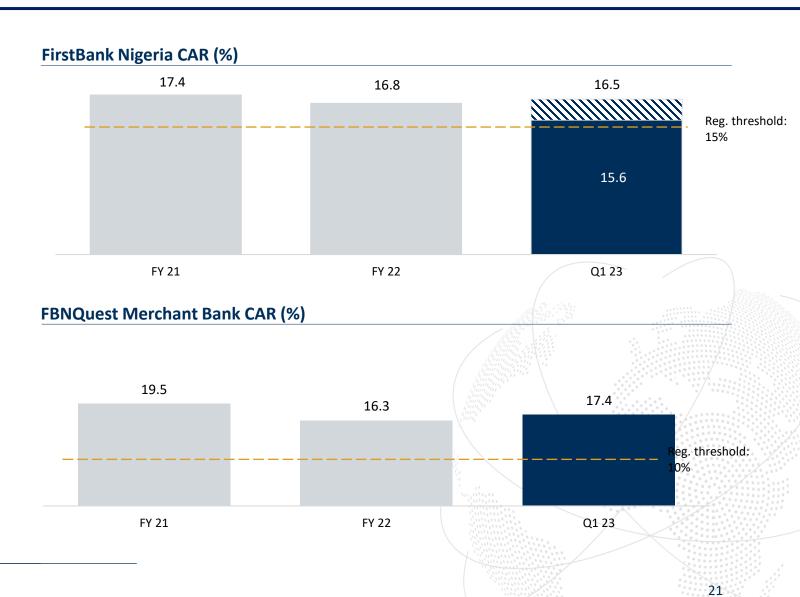


- Balance sheet further strengthened with Q1 23 coverage ratio at 96.7% (FY 22: 86.6%; FY 21: 62.2%)
- Impairment charge increased largely in line with our strategy to improve coverage ratio
- NPL in Real Estate represent 0.8% of Group gross loans
- Cost of Risk closed at 1.7% in Q1 23 (Q1 22: 1.1%)



# Disciplined capital management as strong earnings growth support organic capital accretion

- Q1 23 CAR1 at 16.5% including Q1 23 profit (15.6% exc. profit)
- Capital remains adequate for the business
- Organic capital generation still in play with solid earnings growth
- Capital position to remain in compliance with regulatory guidance
- Capital continue to be modulated in light of business needs, regulatory requirements and evolving macro environment



## A thought leadership and responsible lending key tenets of our ESG approach



Driving sustainable finance and investments



Contributing to Environmental Sustainability



## RESPONSIBLE LENDING & CLIMATE INITIATIVES

#### ₩6.29 Trillion

**Screened for ESG risks transactions** 

- Partnered with NGOs including the Nigeria Conservation
   Foundation in our efforts at tree planting to reduce CO2
   emissions/ global warming
- Adopted renewable energy supply in 19 locations through solar powered energy solutions
- 54% reduction in paper consumption (from 2021 -2022)



## SUSTAINABILITY GOVERNANCE & THOUGHT LEADERSHIP

64%

**Independent Non-Executive Directors** 

#### **Co-Chair Labour Committee**

United Nations Global Compact Local Network

#### Member

- > UN Women
- Nigeria Conservation Foundation

#### **Institutional Member**

Sustainability Professionals Institute of Nigeria

#### **Pioneer Member**

• The Nigeria Chapter of UN Unstereotype Alliance

#### Member

• UN African Business Leaders Coalition ABLC



## Strong focus on diversity, financial inclusion and communities



Empowering people





#### **DIVERSITY & INCLUSION**

#### 32%

#### Women in Leadership

- > 8,000 female employees impacted by First Women Network initiatives
- 40% employees are female
- Guaranteed equal compensation
- 4 months paid maternity leave for women and 2 weeks paid paternity leave for men
- Strong and diversified Employee Generation Distribution:
   Baby Boomers 1%; Gen X 37%; Millennials 61%;
   Gen Z- 1%; Average employee age of 37.9 years
- 155 locations were accessible to the physically challenged



#### FINANCIAL INCLUSION & COMMUNITY INVESTMENT

#### ₩5 Billion

Fund available to empower women

- ~ ₩100 million spent on community investments
- > 1.2 million students impacted through Financial literacy
- 200,000 including 55K female FirstMonie agents empowered
- > 500k direct and indirect jobs created by FirstMonie
- ₩22 billion paid to agents in commission in 2022
- Processed about 335 million transactions worth about
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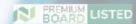




# Appendix

## Defining Frontiers





## **Commercial Banking, Merchant Banking and Asset Management Group (FBNQuest)**

#### **Commercial Banking Group**

Key financial highlights & performance ratios

#### **Income statement**

<del>N</del> billion	FY 22	FY 21	у-о-у
Gross earnings	748.8	716.8	4.4%
Operating income	555.7	567.9	-2.1%
Impairment charge	(66.7)	(123.1)	-45.8%
Net interest income	357.2	225.7	58.3%
Non-interest income	198.5	342.1	-42.0%
Operating expense	(341.9)	(313.9)	8.9%
Profit before tax	147.0	130.9	12.4%
Profit after tax	129.4	117.8	9.8%

#### **Statement of Financial Position**

<del>N</del> billion	FY 22	FY 21	у-о-у
Loans and advances	3,699.5	2,835.2	30.5%
Deposits from customers	6,895.8	5,634.9	22.4%
Shareholders fund	903.6	794.3	13.8%
Total assets	10,089.9	8,542.4	18.1%

#### Non-performing Loan Return On Average Cost To Income Ratio (%) Equity (%) (%) 61.5 15.7 15.2 6.1 55.3 FY 21 FY 22 FY 21 FY 22 FY 21 FY 22

### Merchant Banking and Asset Management Group (FBNQuest)

**Key financial highlights & performance ratios** 

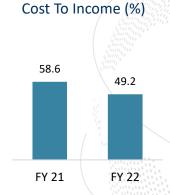
#### **Income statement**

<del>N</del> billion	FY 22	FY 21	у-о-у
Gross earnings	53.1	42.5	24.3%
Operating income	30.7	26.5	16.0%
Impairment charge	(1.9)	(0.9)	101.7%
Operating expense	(15.1)	(15.5)	-2.7%
Profit before tax	13.9	9.8	42.2%
Profit after tax	10.2	7.4	37.3%

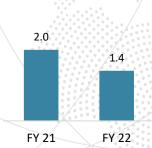
#### **Statement of Financial Position**

<del>N</del> billion	FY 22	FY 21	у-о-у
Loans and advances	106.5	76.8	38.8%
Deposits from customers	133.4	119.4	11.7%
Shareholders fund	63.3	62.2	1.8%
Total assets	495.4	387.4	27.9%

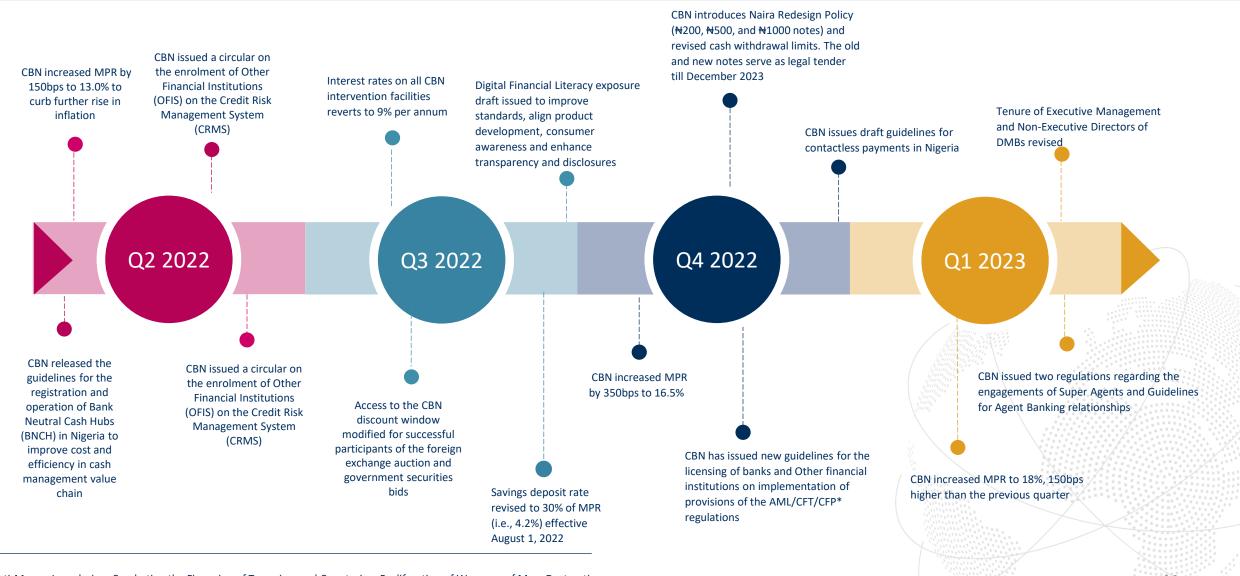








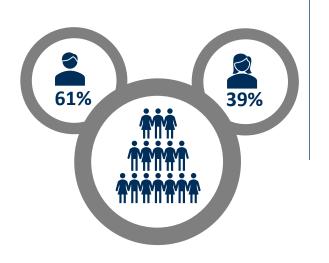
## **Key regulatory and policy interventions**



## **Non-financial highlights**



**Employees** 











12.06m ATM Cards



17,426 P.O.S



**14,716,793**Subscribers



6.1m

First

Mobile

Subscribers

## **Definitions**

- Cost-to-income ratio computed as operating expenses divided by operating income
- Cost of risk computed as annualised credit impairment charges divided by the average opening and closing gross loans balances
- Net-interest margin computed as annualised net interest income divided by the average opening and closing balances of interest earning assets excluding financial assets at fair value through profit & loss plus unlisted debts
- Operating income is defined as gross earnings less interest expense, fee and commission expense, insurance claims and share of profit/loss from associate
- Pre-provision operating profit computed as operating profit plus impairment charge
- Net revenue computed as operating income plus share of profit/loss from associates
- NPL coverage computed as loan loss provisions plus statutory credit reserves divided by non-performing loans
- Loans to deposits ratio computed as gross loans divided by total customer deposits
- Leverage ratio computed as total assets divided by total shareholders' funds
- Return on average equity computed as profit after tax (annualised) divided by the average opening and closing net asset balances attributable to its equity holders
- Return on average assets computed as profit after tax (annualised) divided by the average opening and closing balances of total assets

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